



King County Fire Training Officer's Association Officer Development Academy Course Syllabus

Media Workshop and Public Education

Course Information

Course Title:	Media Workshop and Public Education
Course Description:	<p>This course addresses two areas of proactive and reactive fire safety: Public Education and Public Information. The Public Education portion looks at the importance of getting fire safety information to the public, what information is important, and how best to distribute the information to various age groups.</p> <p>The Public Information section looks at how we deal with the media, the legalities of public information, and the various means used to get information to the public.</p> <p>This course is intended to introduce firefighters to Public Education and Information. It is recommended that the student take further classes on both subjects to better qualify themselves at both the state and federal level.</p>
Dates:	October 1, 2012
Class Time:	1300-1700
Location:	Bellevue Fire Department Training Center
Prerequisites/Pre-course	None
Assignment:	
College Credits:	No



King County Fire Training Officer's Association Officer Development Academy Course Syllabus

Media Workshop and Public Education

Instructor Information

- Instructor: Kyle Ohashi
- Kyle is a captain with the Kent Fire Department. He joined the KFD in 1990 and has served as the department's PIO since 2004. In addition to being the Public Information Officer and overseeing the Public Education unit of the Kent and SeaTac Fire Departments, he also a Zone 3 PIO and serves in the PIO position for the Local Assistance State Team (LAST) and for the Seattle Metro Incident Management Team (SMIMT).
- Instructor Phone: 253-856-4481
- Instructor Email: kohashi@ci.kent.wa.us
- Instructor Contact: Email: You may contact me by email at any time. Response normally within 24 hours.

Course Design

- Text: None
- Additional Materials:
- Course Objectives: At the end of this class the student will have a better general understanding of Public Education and Public Information.
- Course Policies: This course is designed to develop critical thinking skills requiring the students to participate. All students will respect the opinions of others and may debate in a manner that is respectful of all. You get out of the class what you put into it.
- Attendance: Required
- Grading: Based on attendance and final exam.



King County Fire Training Officer's Association Officer Development Academy Course Syllabus

Media Workshop and Public Education

All student policies can be located at the following locations:

- Bellevue Community College
<http://bellevuecollege.edu/publicdisclosure.asp>
- Edmonds Community College
<http://www.edcc.edu/info/>

Exams: Final exam based on classroom material.

Instructor Tips for Success: Stay awake, ask questions, and listen.

Students with Disability: Contact the Bellevue Fire Department for information and assistance.



King County Fire Training Officer's Association Officer Development Academy Course Syllabus

Media Workshop and Public Education
